

LA BOULISTERIE™

FRENCH POP-UP PETANQUE CONCEPT





LOS ANGELES
PARIS
NICE
MARSEILLE
LYON
BIARRITZ
ANGERS





FRESHER THAN A FRENCH KISS

Created in 1910 in the South of France, Petanque brings people together and conveys team spirit and conviviality. In 2015, La Boulisterie innovated with its pop-up Petanque courts and created the first solution to play Petanque anytime, anywhere...

La Boulisterie is a true invitation to travel and dream by experiencing another French touch and is now present in Los Angeles.



POP-UP PETANQUE

Pop-up petanque courts for private and public events to be set indoor or outdoor.
Petanque set and Frenchie decoration.



LE DEMI

DIY Petanque court designed and manufactured for private individuals and small cafés, restaurants...



BOUTIQUE ONLINE

Limited edition collection designed in Nice, France. Available online or directly in our caravan during the events.

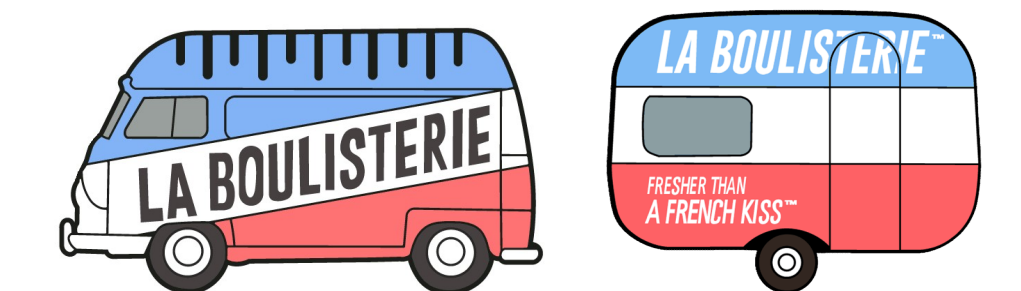


« FRANCETTE » THE VINTAGE PETANQUE CARAVAN

La Boulisterie has travelled all over France with its Vintage Petanque Truck, now it is time for the Vintage Petanque Caravan to explore California and organise Petanque events using our Pop Up Petanque Boulodromes !

As the former knife sharpener, ice cream truck and hawkers, we're going everywhere with our Vintage Petanque Caravan to organize on demand a Petanque event on our pop up Boulodromes. We install on your desired location you choose (indoor or outdoor), pop up boulodromes and a set of exclusive La Boulisterie accessories.

We've put all our passion, our expertise on the event business and even a part of our childhood dreams to create a unique, unusual, vintage, poetic and ephemeral Petanque activity. Boulodrome, lounge chairs, wooden boxes as coffe table, tri-colored barrel, stall... a real time travelling machine back to the 50's and 60's





LA PETANQUE

« BORN ON THE FRENCH RIVIERA »

LA PETANQUE (to be pronounced "pay-tank")

Created in 1910 in La Ciotat, in Provence, in southern France, Petanque is by far the most popular Boule game in France and maybe the world.

The goal is to score points by having boules closer to the target called a "cochonnet" than your opponent after all boules have been thrown.

Created in 1910 in the South of France, Petanque is by far the most popular Boule game in France and maybe the world. It mixes dexterity and strategy yet it is very simple and fun.

The casual form of the game of petanque is played by about 17 million people in France, mostly during their summer vacations.

LA BOULISTERIE

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**JAMAIS SANS
MES BOULES[®]**

becomes

**FRESHER THAN
FRENCH KISS[™]**

in Los Angeles





MAITRE
LA BOULISTERIE
BOULISTIER
PARIS
FRANCE

MAITRE
LA BOULISTERIE
BOULISTIER
CH DE PETANQUE
FRANCE

MAITRE
LA BOULISTERIE
BOULISTIER
PARIS
FRANCE

LA BOULISTERIE

LOS
ANGELES
CALIFORNIA

LES 10
COMMANDEMENTS
DE LA PETANQUE
PAR LA GUE
BOUL



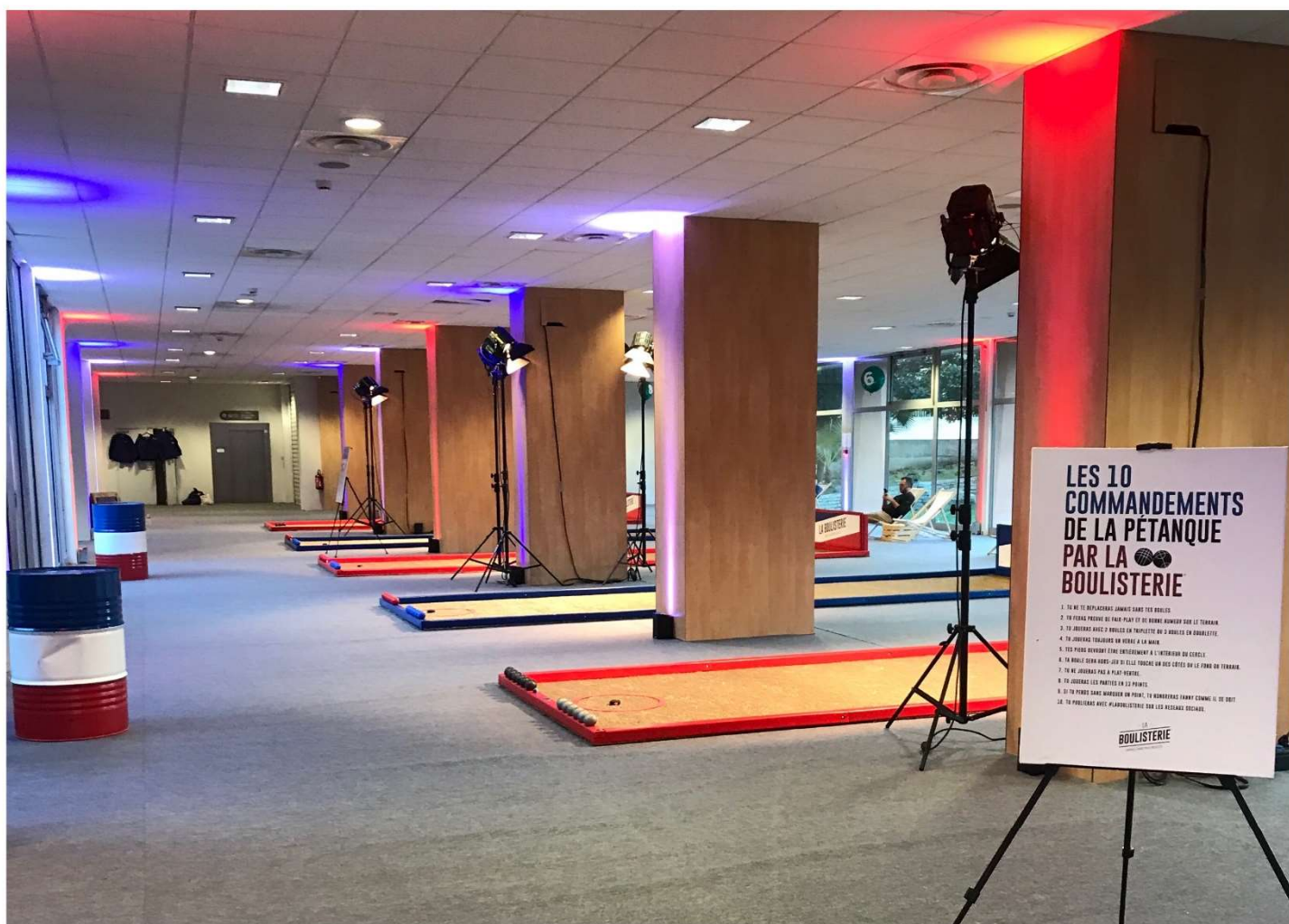
FRENCH POP-UP PETANQUE CONCEPT

FRESHER THAN A FRENCH KISS

In 2015, La Boulisterie innovated with its pop-up Petanque courts and created the first solution to play Petanque anytime, anywhere.

From a flat space and in less than 45 min we will set 2 pop-up Boulodromes (indoor or outdoor) a brown turf and a set of various decorative objects so Frenchie! Our "Maître Boulistier" set the Boulodromes, host the event and then uninstall everything. You actually do not have to worry about anything, just relax and enjoy the game. For a safer play we use "Made in France" soft ball. They weight the same as traditional Petanque steel ball: 680 grs but they allow a safer play. We also offer long term rental if you'd like to set a Petanque Court for a week or several months.







LE DEMI : A PETANQUE COURT FOR EVERYONE!



After the first pop up Boulodromes for events created in 2015, La Boulisterie now offers for the first time in the Petanque history, the first court anyone can assemble at home.

The demi was designed and manufactured especially for those who do not have enough space to welcome La Boulisterie's regular Petanque courts

A PETANQUE COURT FOR EVERYONE!

Indoor Petanque court (14.5ft x 4ft) ready to be assemble using the provided user guide.

Soft balls, playing circle and Jack (the goal ball) included.

Assembly time: around 15min





BECOME MAÎTRE BOULISTIER! - FRANCHISE -

Born in 2015 in Nice, la Boulisterie is present all over France and now in Los Angeles, California.

We've developed the concept of Pop Up Petanque in order to go beyond the limit of Petanque clubs. We also wanted to take Petanque farther from its origins on the French Riviera and therefore found amazing partners in the United States of America to offer the same experience and authenticity anywhere.

Do not hesitate to contact us if you'd like to offer our fantastic activity in your region! We've designed a program allowing you to quickly become autonomous with a small initial cost and clear processes. You can develop La Boulisterie in your area at your own speed.

Our partnership package has also been designed for the professional of the event industry wishing to enlarge their catalog of activities in their area.





BOUTIQUE ONLINE

We have prepared a limited edition of La Boulisterie goodies for you.
"Made in the French Riviera"

www.laboulisterie.com



PRESS

Discover a selection of press release talking about La Boulisterie.





JAMAIS SANS MES BOULES

FRESHER THAN A FRENCH KISS



We demonstrate on our
YouTube channel that
you can really play
Pétanque anytime,
anywhere thanks to our
pop-up pétanque court
LE DEMI!





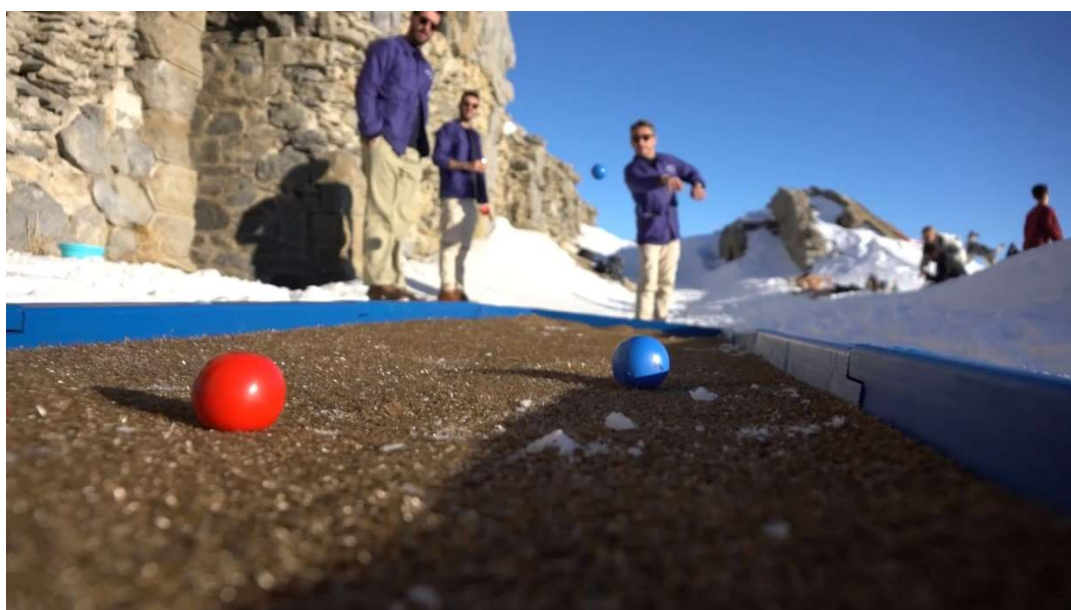
EPISODE 1

WE PLAYED
PETANQUE IN THE
MIDDLE OF A LAKE
(SOUTH WAKE PARK,
FRANCE)



EPISODE 2

WE PLAYED
PETANQUE ON THE
TOP OF THE VALBERG
SKI RESORT (FRANCE),



EPISODE 3

WE PLAYED
PETANQUE AT 2080
METERS HIGH IN THE
MERCANTOUR
(FRANCE).





CONTACT

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Photos : Jean-Sylvain Marchessou

